

**Prime Rally Rentals**  
9422 Algoma Ave. NE  
Rockford, MI 49341  
616.866.6461 1-877.539.0796 FAX 616.866.9094

**Contract For 2017 Annual Black Hills Rally, Sturgis, SD**  
**August 4<sup>th</sup> – 13<sup>th</sup> 2017 Mr. Al's Too, 1251 Main St.**  
**IMPORTANT - READ THIS AGREEMENT BEFORE SIGNING**

To reserve space(s) for the 2017 Rally you are required to pay 1/3 of the space(s) rent when you sign and return this agreement and 1/3 of the space(s) rent by April 1, 2017. The balance of the 1/3 rent will be due on August 3, 2017.

There are no refunds on deposits or payments. Failure to make the April 1, 2017 or final payment on August 3, 2017 will constitute forfeiture of all deposits, payments and reservation of space(s). Prime Rally Rentals LLC will mail one notice or statement out before the April payment is due.

The lessee shall pay all taxes, licenses and special fees imposed by the State, County or City.

**Clean-up** will consist of both your space(s) and the aisles in front and around your space(s) with no damage to the building. There will be no nails, screws, or staples put in the walls or ceilings except in designated areas.

**Set-up** time will be August 1st thru August 3, 2017. Set-up hours will be from 8am to 6 pm. ( Please be set up by Friday the 4<sup>th</sup> ) Starting August 4 thru August 12 the building will be open from 9am to 11pm and Sunday August 13<sup>th</sup> from 9am to 6pm. Tear-down will be completed by 2pm on August 14<sup>th</sup>, 2017. Space (s) deposits and payments will be forfeited if not set up by Saturday, August 5, 2017 by 6 pm; however, a phone call to Denny personally (616-340-8370) will be accepted if delayed arrival is necessary. Anyone needing more time for set up please contact Denny.

**All vendors must abide by the following building policies:**

- \*Absolutely no sub-renting of space(s) and/or no sharing of space(s)
- \*There will be no suggestive or obscene material sold or displayed
- \*No use of or sale of alcohol on the premises
- \*There will be absolutely no use of, distribution, possession or sale of illegal drugs on the premises.
- \*No use of PA system or loud music played.
- \*Vendors product, tables, displays, and any other materials used by the individual vendor, must remain in their marked space(s).
- \*Reasonable dress code for personnel in space(s). \*No nudity. \*No pets allowed

**VIOLATION OF ANY OF THE ABOVE RULES WILL CONSTITUTE IMMEDIATE FORFEITURE OF SPACE(S) AND ALL PAYMENTS.**

Liability Release:

I accept and assume full responsibility of any injury to me and to any of my property on the premises of Mr. Al's Too Swap Meet and I expressly release Dennis Bergers, Prime Rally Rentals LLC, and the management from any liability for any loss or injury to property, my staff and myself. I am responsible for providing liability insurance for my business, with Prime Rally Rentals LLC. as an additional insured and providing Prime Rally Rentals LLC. with proof of such insurance at the time of final payment and booth set-up.

**I FULLY UNDERSTAND THE ABOVE AND AGREE TO ABIDE BY THE RULES/POLICIES OF THIS CONTRACT.**

Signature of Lessee: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_ SPACE(S) \$ \_\_\_\_\_ BUSINESS NAME: \_\_\_\_\_

1/3 DEPOSIT \$ \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

BALANCE \$ \_\_\_\_\_ ADDRESS: \_\_\_\_\_

APRIL PAYMENT \$ \_\_\_\_\_ CITY/ST/ZIP: \_\_\_\_\_

\_\_\_\_\_  
BALANCE \$ \_\_\_\_\_ PHONE: \_\_\_\_\_ ALTERNATE: \_\_\_\_\_

FINAL PAYMENT \$ \_\_\_\_\_ SPACE(S) RESERVED

\_\_\_\_\_  
E-MAIL ADDRESS: \_\_\_\_\_